



# **Investor Presentation September 2018**

# Your Success is our Business

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> Investor Relations: 28/F, BDO Equitable Tower, 8751 Paseo de Roxas, Makati City Philippines, 1226

Phone: (632) 885-5601 Fax: (632) 892-0238

Email: investor-relations@chinabank.ph

Website: www.chinabank.ph

Investor Relations (IR) Team:

Alexander C. Escucha Senior Vice President acescucha@chinabank.ph

Aerol Paul B. Banal, SM Vicky N. Quisido, SAM investor-relations@chinabank.ph

#### **Presentation Outline**

## **Economic Environment**

**Company Profile** 

**Key Investment Merits** 

Corporate and Financial Highlights

# **Economic Environment**

WORLD ECONOMY 2018 GDP est. +3.7%	PHL ECONOMY 3Q 2018 GDP +6.1%	PHL BANKING (Sept 2018 data)
<ul><li>Slowdown amid trade tensions</li></ul>	<ul><li>Infra spending up 50% to P506 Bn in Jan-Aug</li></ul>	<ul><li>Assets up 10%; Loans up 16%</li></ul>
<ul><li>US GDP up 3.5% in 3Q;</li><li>PCE index at 1.6%</li></ul>	<ul><li>Oct inflation at 6.7%</li></ul>	<ul><li>Deposits up 10%; Loans to Deposit ratio at 73%</li></ul>
<ul><li>US Fed policy rate +25 bps anew to 2.00% - 2.25%</li></ul>	<ul> <li>5<sup>th</sup> policy rate hike since 2017 to 4.75% (+1.75pp)</li> </ul>	<ul> <li>Gross NPL ratio improved to 1.78% from 1.88%</li> </ul>
Flight to quality assets	Peso	<ul> <li>UKB Total CAR (Conso) down to 15.75% in June from 15.98%</li> </ul>
<ul><li>Oil price uptick</li></ul>	<ul><li>Stock market lost 840 pts or 10% YoY in end-November</li></ul>	<ul><li>Peer banks raised P31 Bn capital/funds in 3Q</li></ul>

# **Competitive Landscape**

#### Private Banks – CHIB No. 5 in Assets, Loans and Deposits

	ASSETS		LOANS (Net)			DEPOSITS		CAPITAL			ROE				
Institution	Rank	Amt	Mkt	Rank	Amt	Mkt	Rank	Amt	Mkt	Rank	Amt	Mkt Share	lan Sont	Jan-Sept	Rranches
(Sept 2018)		(in P Bn)	Share (%)		(in P Bn)	Share (%)		(in P Bn)	Share (%)		(in P Bn)	(%)	'18	'17	bidileties
BDO	1	2,892	18.44%	1	1,992	21.22%	1	2,345	19.44%	1	311	17.57%	9.53%	10.17%	1,264
MBT	2	2,141	13.65%	2	1,327	14.14%	2	1,543	12.80%	2	273	15.40%	9.32%	9.16%	955
BPI	3	1,963	12.51%	3	1,283	13.66%	3	1,544	12.80%	3	247	13.92%	10.40%	12.75%	1,003
PNB	4	906	5.77%	4	538	5.73%	4	693	5.75%	4	121	6.80%	8.22%	7.10%	707
CHIB	5	814	5.19%	5	484	5.15%	5	692	5.74%	6	82	4.65%	8.77%	10.01%	616
SECB	6	735	4.68%	6	400	4.26%	7	468	3.88%	5	110	6.20%	8.14%	10.15%	301
UBP	7	637	4.06%	8	307	3.27%	6	442	3.66%	7	83	4.68%	10.00%	11.98%	433
RCBC	8	618	3.94%	7	393	4.19%	8	410	3.40%	8	84	4.72%	5.94%	6.72%	509
EW	10	339	2.16%	9	221	2.36%	9	265	2.20%	9	42	2.34%	10.70%	13.98%	466
UCPB	9	320	2.04%	10	177	1.89%	10	272	2.25%	10	16	0.88%			236
Gov't Banks		2,417	15.41%		1,155	12.30%		2,029	16.82%		175	9.89%			
LBP		1,782	11.36%		828	8.82%		1,581	13.10%		125	7.07%			
DBP		635	4.05%		326	3.47%		448	3.72%		50	2.81%			
Foreign Banks		1,110	7.08%		688	7.33%		704	5.84%		138	7.79%			
Other Local Banks		797	5.08%		423	4.51%		654	5.42%		91	5.15%			
TOTAL		15,689	100%		9,390	100%		12,061	100%		1,772	100%			

Source: Published SOCs, ROE-SEC-17Q Reports except LBP & DBP

#### **Presentation Outline**

**Economic Environment** 

# **Company Profile**

**Key Investment Merits** 

Corporate and Financial Highlights

# **Snapshot of China Bank**

Long history as the oldest privately owned bank in the Philippines, established in 1920

Listed since the establishment of the Exchange by 1927

Strong presence in the entrepreneur, middle market and business segments

Longest relationship with Chinese-Filipinos, serving this community up to the 4<sup>th</sup> generation

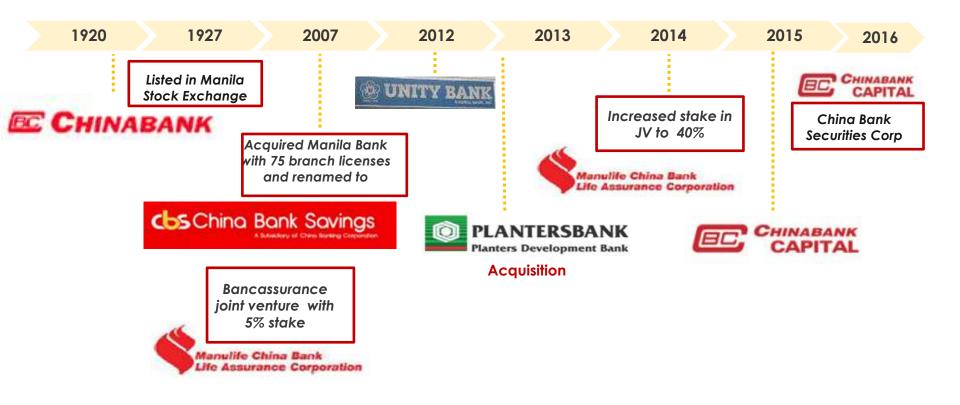
# **Primary Business**

- A. Deposits & Related Services
- B. Internet Banking and Mobile Banking Services (Retail & Corporate)

Corporate	Consumer	Wealth Management			
Corporate, Commercial & SME lending	Consumer loans (mortgages, vehicle, personal, teacher loans)	Trust and asset management			
Cash management	Credit cards	Wealth management, Private Banking			
Factoring	Remittances	Life insurance and investments (MCBLife)			
Investment Banking (China Bank Capital Corp), securities brokerage (China Bank Securities Corp)					
Treasury and Foreign Exchange Trading					
Non life insurance (China Bank Insurance Brokerage)					

#### **Bank Milestones**

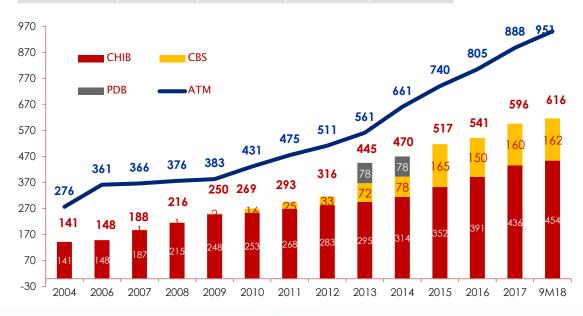
Expand portfolio in SME, MME and Consumer segments further enhanced by recent strategic acquisitions



# Bank Strategy – Continued Network Expansion

#### As of Sept 2018

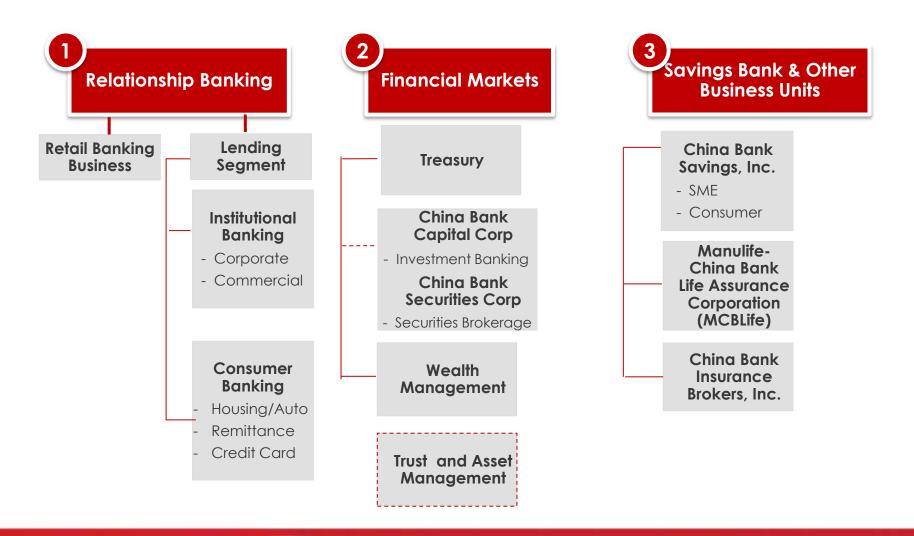
No. of Branches	China Bank	China Bank Savings	Total	% Share Total
Metro Manila	249	79	328	53
Luzon	112	68	180	29
Visayas	56	9	65	11
Mindanao	37	6	43	7
Total	454	162	616	100





# Comprehensive Financial Services Platform

China Bank's organization anchored on three engines of growth:



#### **Presentation Outline**

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# **Key Investment Merits**

- 1 Established strength in affluent Chinese-Filipino business segment
- 2 Strong balance sheet with sustainable growth
- 3 Diversified and well collateralized loan portfolio
- Improving asset quality and loan loss coverage
- 5 Funding strong brand franchise / retail base
- 6 Healthy capital position
- Well diversified income stream, effective cost management, growing distribution network supported by robust infrastructure
- 8 Sustained delivery of shareholder returns
- 9 Strong Support from Shareholders and Synergies with the SM Group
- 10 Experienced and competent management team

# Established Strength in Affluent Chinese-Filipino Business Segment

Loyal and highly valuable customer base

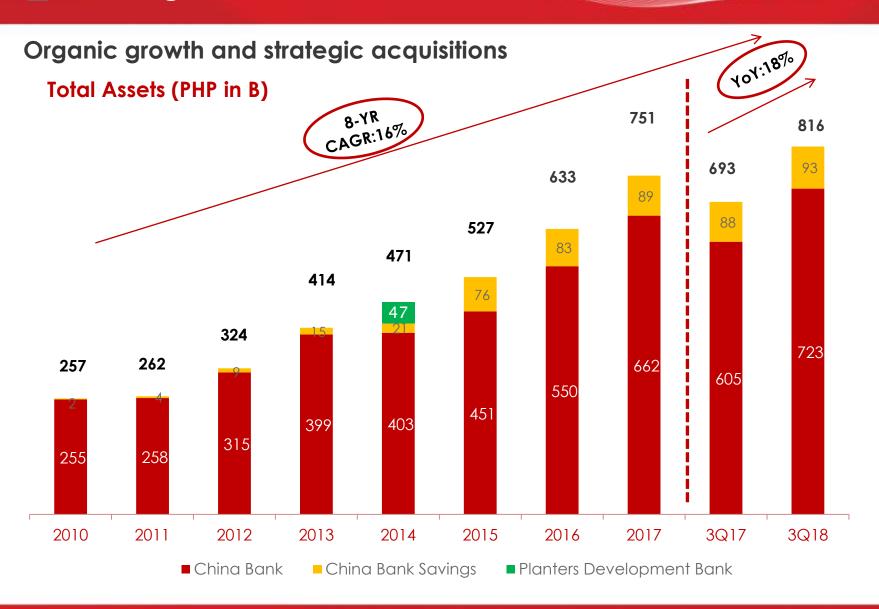
Predominantly focused on the SME/MME segments

**Multi-generational relationships** 

Agile and entrepreneurial mindset

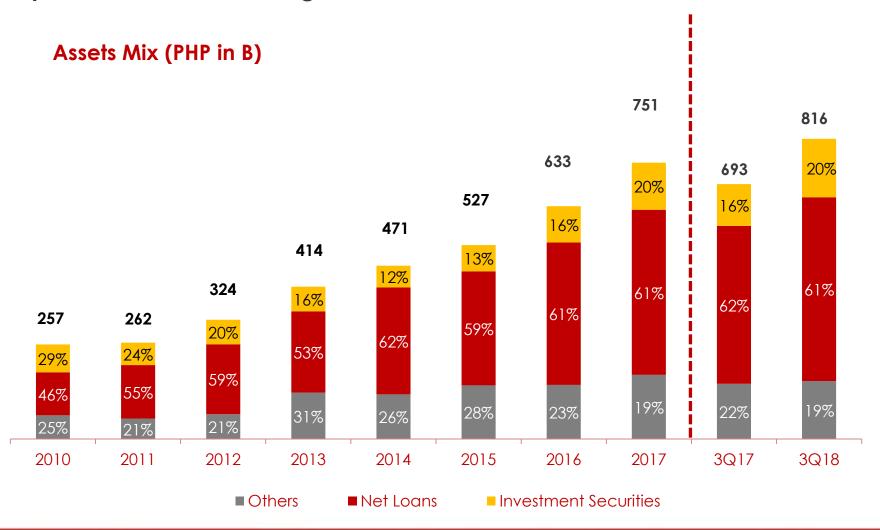
Sustainable and profitable niche client relationships

# Strong Balance Sheet with Sustainable Growth



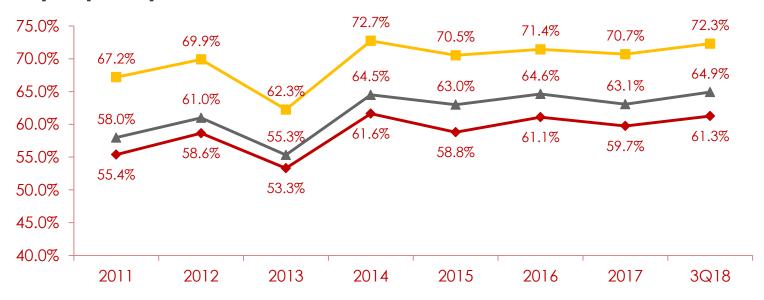
# Strong Balance Sheet with Sustainable Growth

#### Emphasis on core-recurring income



# Strong Balance Sheet with Sustainable Growth

#### **Healthy liquidity**



Loans (Net) to Total Assets Loans (Net) to Customer Deposits Loans (Net) to Stable Funds

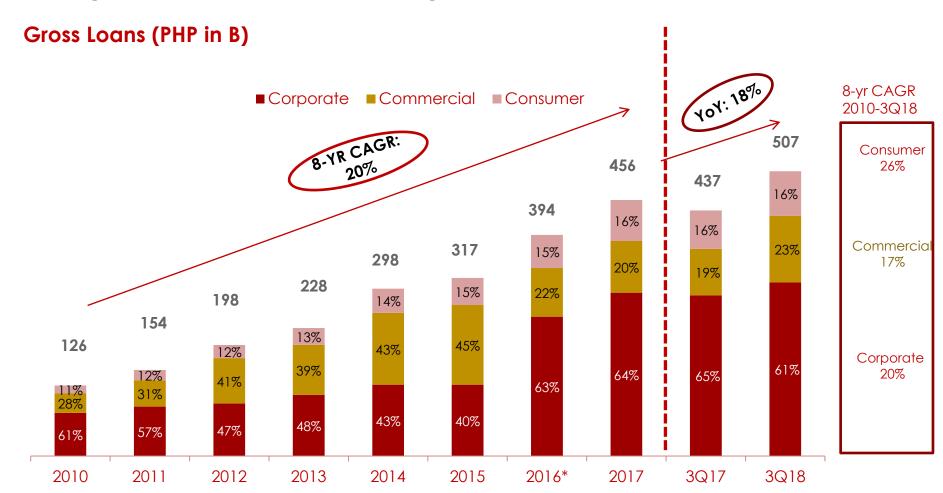
Source: Capital Intelligence Rating report where;

Customer Deposits, Savings, Demand, Time

Stable funds - total customer deposits + medium &long term funding + subordinated debt + hybrid capital + free capital (total capital-subsidiaries & affiliates-fixed assets)

# Diversified and Well Collateralized Loan Portfolio

#### Loans growth faster in consumer segment

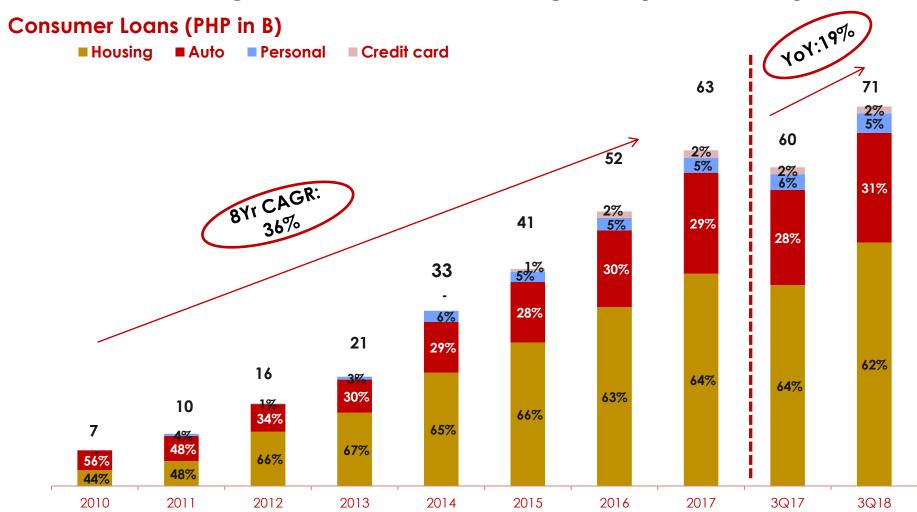


<sup>\*</sup> Loans were reclassified into corporate (accounts with assets of 100M up) from commercial loans



# Diversified and Well Collateralized Loan Portfolio

Loans continue to grow fast in consumer segment (CHIB & CBS)

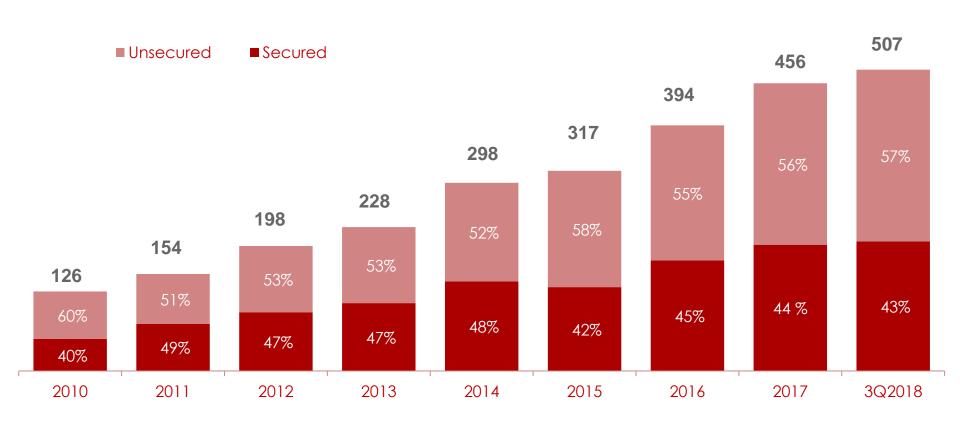


<sup>\*</sup> Excludes CTS & loans to developers



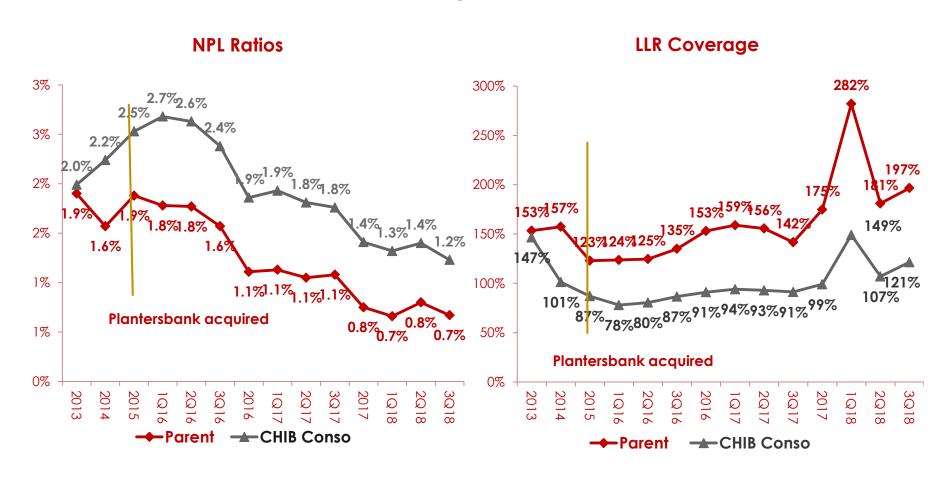
# Diversified and Well Collateralized Loan Portfolio

## **Loans By Security**



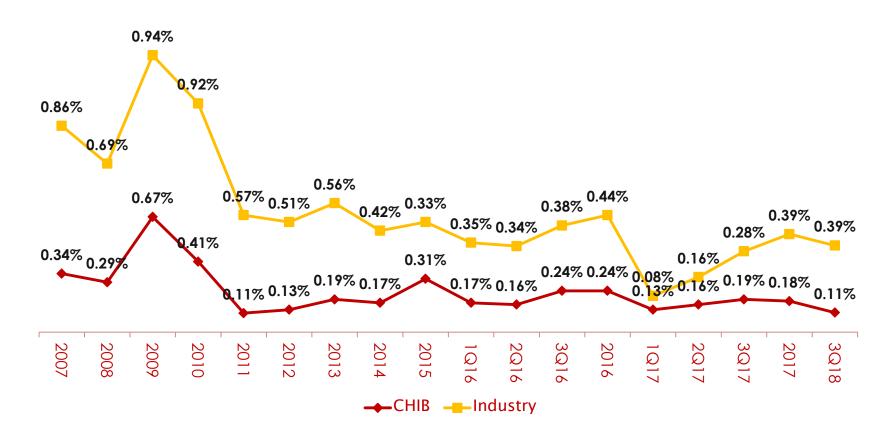
# Improving Asset Quality and Loan Loss Coverage

#### Asset Quality Ratios post PDB integration continue to improve...



# Improving Asset Quality and Loan Loss Coverage

#### Credit Cost – lower than the industry

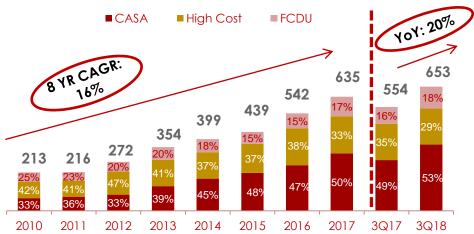




# Funding – Strong Brand Franchise / Retail Base

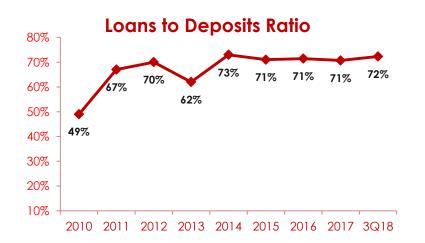
#### Strong branch franchise/retail funding base

Deposits (PHP in B), core deposits 70%

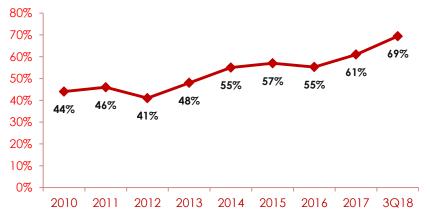








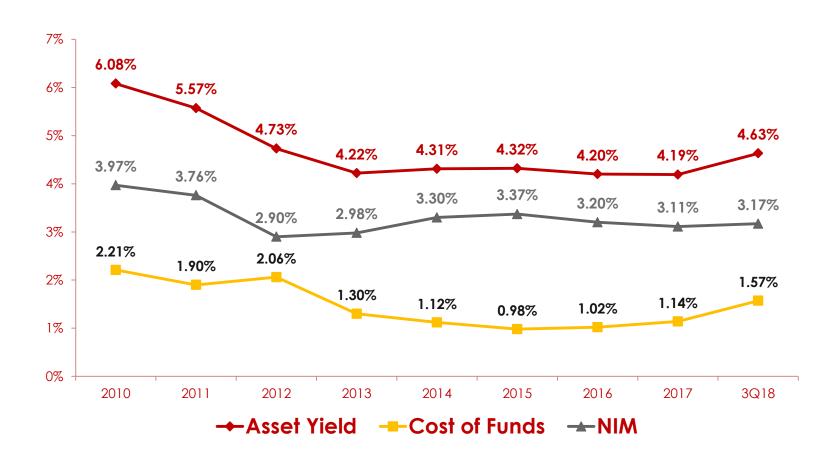
#### CASA to Peso Deposits Ratio





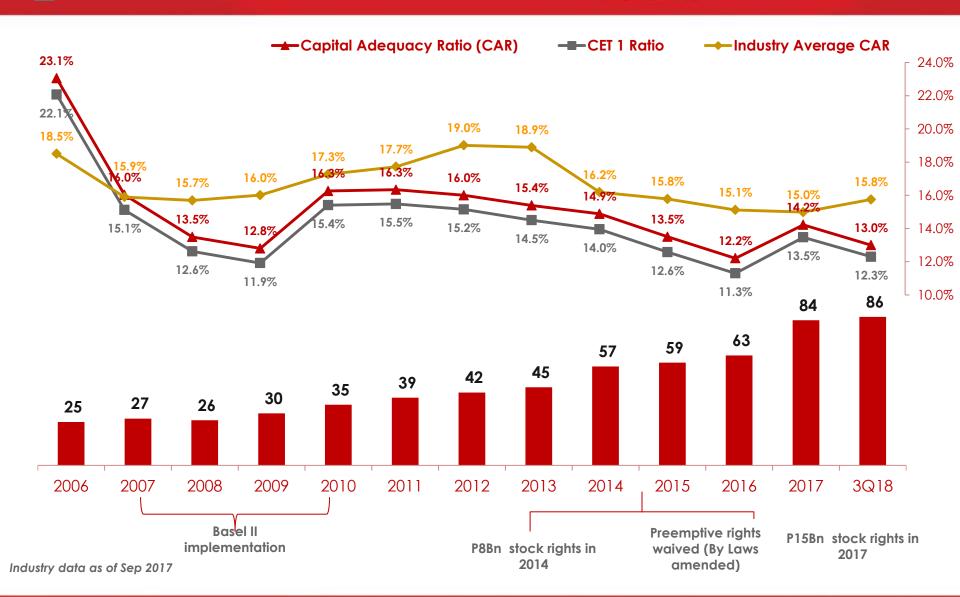
# Funding – Strong Brand Franchise / Retail Base

#### **Stable Margins**





# **Healthy Capital Position**



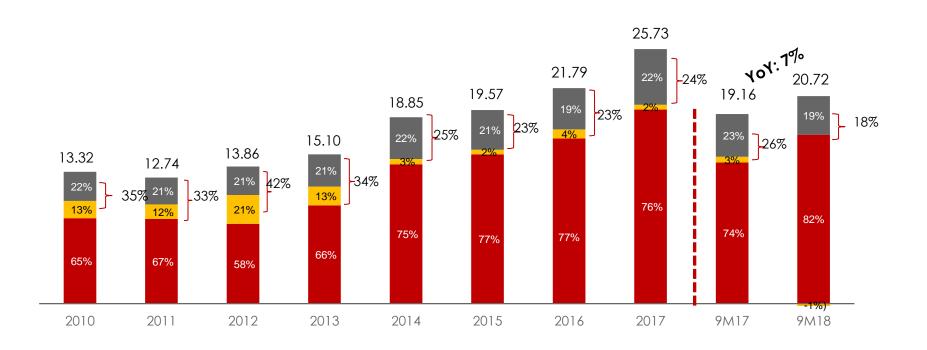


# Well Diversified Income Stream

#### **Operating Income Mix**

(PHP in B)



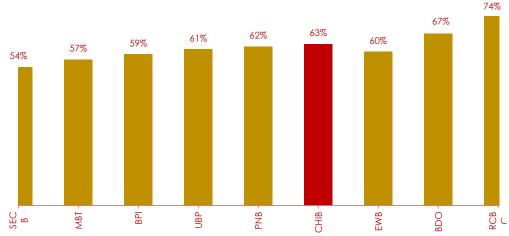




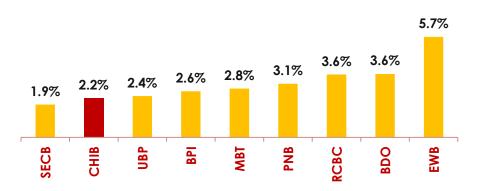
# **Effective Cost Management**

#### ... even with cost drag of branch expansion

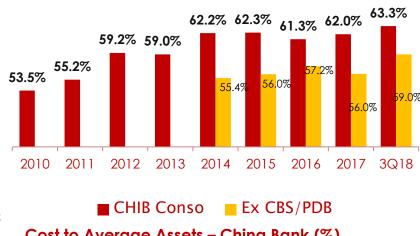
#### Cost to Income – Philippine Banks Sept 2018



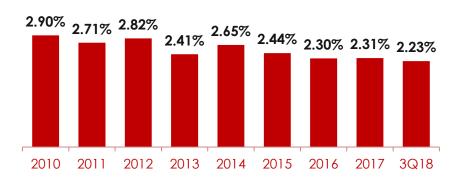
Cost to Average Assets – Philippine Banks June 2018



#### Cost to Income – China Bank (%)



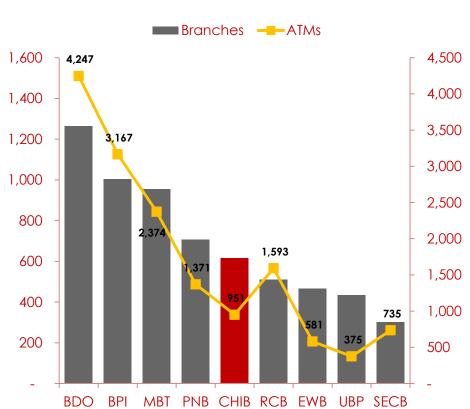
Cost to Average Assets – China Bank (%)



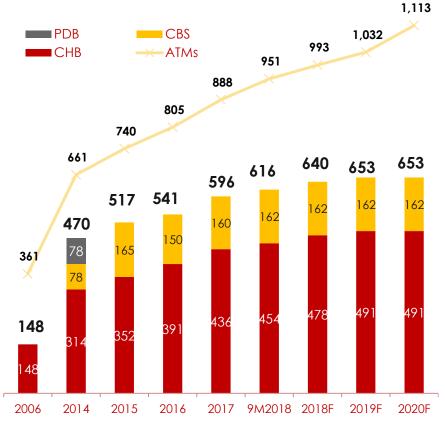
# **Growing Distribution Network**

5<sup>th</sup> Largest Distribution Network in the Philippines (No. of Branches, ATMs as of Sept 2018)





#### **Network Expansion Plan** (No. of Branches and ATMs)





# ... Brand Refresh, Modern Branch Look and Feel...











# 7 Supported by Robust Infrastructure

#### Customer-centric technology initiatives...

- July 2016 Upgrade Retail Internet China Bank Online
- **EMV** Compliant since January 2017
- **Mobile Banking Initiative**



**Since 2015** 



ATM cards, machines -1 of the first in PHL

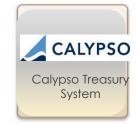
- New Treasury system --Calypso
- Replace Trust/Asset Management system
- Cash Management / **Corporate Online**
- **Digital Banking transformation**

#### ... supported by robust infrastructure platform







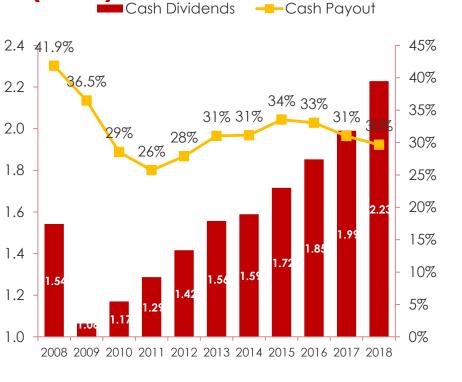




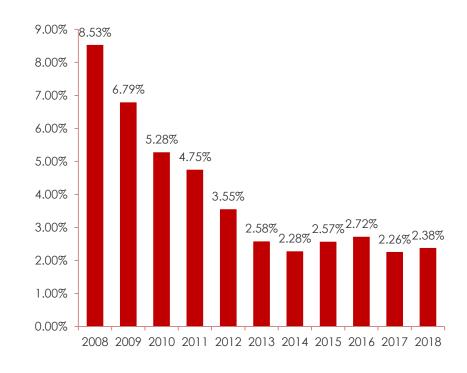


# Sustained Delivery of Shareholder Returns

# Consistent dividends track record (In Mn)



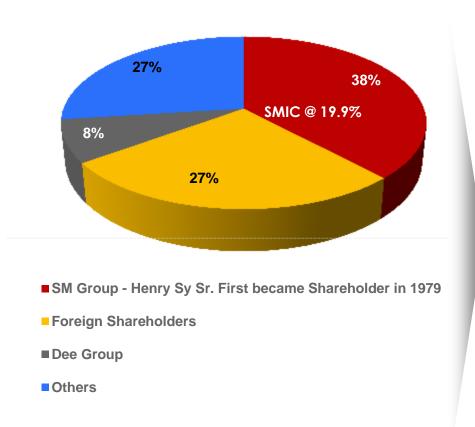
# Dividend Yield – consistently above industry average





# Strong Support from Shareholders and Synergies with the SM Group

#### **Current Shareholdings**



#### **Snapshot of SM Group Business Lines**



Source: Company filings, presentations, and Public Ownership Report.



# Strong Support from Shareholders and Synergies with the SM Group

# **Benefits of SM Group Synergy**

Priority rights to locate branches and ATMs in SM shopping malls

CBS mini-branches in SM Group's Savemore, CityMall locations, ATMs at Alfamart







Access to SM Group's ecosystem of merchants, suppliers and contractors

Access to SM Group's retail network to promote new products

#### **Board of Directors**



Henry Sy, Sr.

- Honorary Chairman and Advisor to the Board since 1997
- He is also the Chairman of listed companies of SM Investments Corporation, BDO Unibank, Inc. (Emeritus), and SM Prime Holdings, Inc. (Emeritus)



Hans T. Sy

- Chairman of the Board since May 5, 2011
- Vice Chairman from 1989 to 2011
- China Bank Board Director since May 21, 1986,
- Director and Ex-Com Chair of SM Prime Holdings, Inc., and serves as Adviser to the Board of SM Investments Corporation as well as occupies positions in various companies of the SM Group



Gilbert U. Dee

- Vice Chairman of the Board since May 5, 2011
- Chairman from 1989 to 2011
- Ching Bank Board Director since 1969
- Chairman of the Boards of Union Motor Corporation and China Bank subsidiary CBC Properties and Computer Center, Inc. (CBC-PCCI), and Director of Super Industrial Corporation



Peter S. Dee

- Member of the Board since April 14, 1977
- President and Chief Executive Officer of the Bank from 1985 to 2014
- Director in CBC-PCCI, CBC-IBI and CBC Forex, Hydee Management & Resources Corporation, Commonwealth Foods, Inc., and GDSK Development Corporation
- Independent Director in City & Land Developers, Inc. and Cityland Development Corporation



Joaquin T. Dee

- Director since 1984
- Director/ President of JJACCIS Development Corporation and Enterprise Realty Corporation, and Director/ Treasurer of Suntree Holdings Corporation



William C. Whang

- Director and President since Nov 1, 2017
- EVP and COO from Feb 2017 to Oct 2017; Head of Lending Business Segment
- Director/Treasurer of Chinabank Insurance Brokers, Inc. (CBC-IBI) and China Bank Computer Center Inc. (CBC-PCCI)
- Director of China Bank Savings (CBSI). China Bank Capital Corp (CBCC)
- Director of BancNet, Inc.
- Director of Philippine Payments Management, Inc. (PPMI)

#### **Board of Directors**



Director

• Director since 1993

- Director of SM Prime Holdings, Inc.
- Director of Supervalue, Inc., Super Shopping Market, Inc., National University and Sanford Marketing Corp.



Harley T. Sy Director

- Director since 2001
- Former President of SM Investments Corp.
- Director of SM Synergy Properties Holdings Corp., Sybase Equity Investments Corp., and Tagaytay Resort Development Corporation



Jose T. Sio Director

- Director since November 7, 2007
- Chairman of SM Investments Corp.
- Director of Atlas Consolidated Mining and Development Corporation, Belle Corp., and BDO Unibank, Inc.
- Adviser to the Board of Directors in Premium Leisure Corporation & SM Prime Holdings, Inc.
- Director in OCLP (Ortigas) Holdings, Inc., Manila North Tollways Corporation, and CityMall Commercial Centers Inc.
- President of SM Foundation, Inc. and GlobalFund Holdings, Inc.



Margarita L, San Juan Independent Director

- Elected as Independent Director to the China Bank Board last May 4, 2017
- Independent Director of China Bank Savings
- Formerly Senior Vice President and Group Head of the Account Management Group (known now as Institutional Banking Group) until her retirement on Feb. 12, 2012



Alberto S. Yao Independent Director

- Independent Director and was first elected to the China Bank Board on July 7, 2004
- President & CEO of Richwell Trading Corporation, Richwell Philippines, Inc., Europlay Distributor Co., Inc., and Internationale Globale Marques, Inc.; President of Richphil House Incorporated, and Megarich Property Ventures Corp.
- Director of CBSI and CBCC



Philip S.L. Tsai Independent Director

- Elected as Independent Director to the China Bank Board last November 7, 2018
- Formerly First Vice President and Region Head for the Retail Banking Group – Metro Manila and South until his retirement in August 2015

\*Ricardo R. Chua, the former President and CEO, was appointed as Advisor to the Board effective November 1, 2017

# Management Team – Experienced, Successors in Place



Hans T. Sy
Chairman of the Board
Vice Chair since 1989
Director since 1986



Gilbert U. Dee Vice Chairman of the Board



William C. Whang
Director and President since Nov. 1, 2017
Chairman of China Bank Securities Corp.



Romeo D. Uyan

EVP and Chief Operating Officer (COO)

Vice Chairman of China Bank Capital Corp.



Rosemarie C. Gan
Executive Vice President and
Head of Retail Banking Business



Alberto Emilio V. Ramos
Executive Vice President and
President of China Bank Savings



Patrick D. Cheng
Senior Vice President and Chief Finance Officer
(CFO)
Director of China Bank Savings
Director of Chinabank Insurance Brokerage, Inc.



Alexander C. Escucha
Senior Vice President and Head of Investor and
Corporate Relations Group
Director of China Bank Savings



Benedict L. Chan
First Vice President and
Treasurer and Head of Treasury Group



Lilian Yu
First vice President and Head of Institutional Banking
Group
Advisor to the Board of China Bank Capital



Renato K. De Borja
First Vice President and Head Remittance and Credit
Cards Business



Lilibeth R. Carino
First Vice President and
Head, Consumer Banking Group
(Housing and Auto)

# Management Team – Experienced, Successors in Place



Ryan Martin L. Tapia
President of China Bank Capital Corp.
Director of China Bank Securities Corp.



Marisol M. Teodoro
President, CEO and Director of China Bank Securities
Corp.



Jose L. Osmeña
First Vice President and
Deputy Group Head of Retail Branch Banking



Ananias S. Cornelio III
First Vice President and
Chief Risk Officer



Mary Ann Lim
Vice President , Trust Officer and Head of Trust and
Asset Management Group



Delia Marquez
First Vice President and
Head of Centralized Operations Group



Atty. Corazon I. Morando Vice President and Corporate Secretary



Atty. Aileen Paulette De Jesus
Vice President, Chief Compliance Officer

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**Economic Environment** 

**Company Profile** 

**Key Investment Merits** 

Corporate and Financial Highlights

# Financial Highlights

## **Income Statement**

		Change			
(In Million Pesos)	Jan- Sep 2018 Jai	n- Sep 2018	Amount	%	
Net Interest Income	17,085	14,262	2,822	19.8	
Non-interest Income	3,635	4,901	(1,266)	(25.8)	
Total Operating Income	20,720	19,164	1,556	8.1	
Total Operating Expenses	13,522	12,313	1,209	9.8	
Income before Income Tax	7,198	6,850	347	5.1	
Provision for Income Tax	1,637	1,166	471	40.4	
Net Income	5,561	5,684	(123)	(2.2)	
Ratios:					
Net Interest Margin (%)	3.17	3.09			
Cost to Income (%)	63.29	61.23			
ROA (%)	8.77	10.41			
ROE (%)	0.97	1.10			

# **Financial Highlights**

## **Balance Sheet**

			Change		
(In Million Pesos)	Sep-18	Sep-17	Amount	%	
Total Assets	816,203	692,744	123,459	17.8	
Loans and Receivables (net)	500,069	429,564	70,505	16.4	
Total Deposits	691,657	578,038	113,619	19.7	
Low Cost Deposits	394,984	306,037	88,947	29.1	
Time Deposits	296,673	272,001	24,672	9.1	
Total Equity	85,598	82,383	3,215	3.9	
Ratios:					
Loans to Deposits (%)	72.3	74.3			
Non Performing Loans (%)	1.2	1.8			
NPL Coverage (%)	121.4	91.3			
Tier 1 / CET 1 (%)	12.3	13.8			
CAR (%)	13.0	14.7			

# **Credit Ratings**

## Moody's

- Investment grade credit rating of Baa2
- Same level as the Philippine sovereign rating and at par with the country's top 3 biggest banks
- Affirmed in July 2018

## Fitch Ratings

- Upgraded IDR in Sept 2016 to 'BB+' from "BB' and its viability rating to 'bb+' from bb (stable outlook)
- Affirmed in Nov 2018



 Upgraded Financial Strength Rating (FSR) to 'BBB' from "BBB-' with Stable outlook

## **Awards and Recognition**

- Top 2 Public-listed Company in the Philippines and Top 11-30 in ASEAN in the 2<sup>nd</sup> ASEAN Corporate Governance Awards
- China Bank is among the country's top-scoring listed companies in the ASEAN Corporate Governance Scorecard (ACGS) for 2017—the only bank among the Philippine companies with scores of 100 points and above.
- Bell Award for Corporate Governance for the 5th Straight Year from The Philippine Stock Exchange (Top 5 of 268 listed companies) – Special Citation in 2017
- 8th Asian Excellence Awards 2018 Corporate Governance Asia
  - Best Investor Relations Company (Philippines) China Bank
  - Best Investor Relations Professional (Philippines) Alexander C. Escucha (SVP)
- Global Banking & Finance Review Awards Global Banking & Finance Review (U.K.)
  - Best Corporate Governance Bank Philippines 2018
  - Best Investor Relations Bank Philippines 2018
  - Best Bank for Debt Capital Markets Philippines 2018
- 3rd Investment House Association of the Philippines (IHAP) Awards
  - Best Fixed Income Deal P181 Billion Republic of the Philippines Bureau of the Treasury's Retail Treasury Bond
  - Best Fixed Income Deal Ayala Corporation US\$400 Million Fixed-For-life Bonds (Ayala USD Fixed For Life)
  - Best Equity Deal Del Monte Pacific US\$200 Million Preferred Shares (Del Monte USD Preferred Shares)
  - Deal of the Year P181 Billion Republic of the Philippines Bureau of the Treasury's Retail Treasury Bond
  - Best Fixed Income House
- 2018 PDS Annual Awards Night Philippine Dealing System
  - TOP CORPORATE ISSUE MANAGER / ARRANGER INVESTMENT HOUSE CATEGORY (CHINA BANK CAPITAL CORPORATION)
  - Special Citation: Underwriter & Bookrunner who participated in the Pilot Issuance and the first official issuance under the approved Enrolled Securities Program
- 53rd Anvil Awards-Public Relations Society of the Philippines
  - Best PR Tool (Ching Bank 2016 Annual Report) Silver award













# 2018 Awards and Recognition



Best Investor Relations Company – (Philippines) China Bank

2015, 2016, 2017, 2018



Best Investor Relations Professional -Philippines SVP Alexander C. Escucha

2015, 2016, 2017, 2018



Best Corporate Governance Bank – Philippines

2016, 2017, 2018



Best Investor Relations Bank – Philippines

2016, 2017, 2018



Best Bank for Debt Capital Markets

2016, 2017, 2018



Best Fixed Income Deal - P181 Billion Republic of the Philippines Bureau of the Treasury's Retail Treasury Bond

2018



Best Fixed Income Deal - Ayala Corporation US\$400 Million Fixed-For-life Bonds (Ayala USD Fixed For Life)

2018



Best Equity Deal -Del Monte Pacific US\$200 Million Preferred Shares (Del Monte USD Preferred Shares)

2018



Deal of the Year -P181 Billion Republic of the Phillippines Bureau of the Treasury's Retail Treasury Bond

2018



Best Fixed Income House

2018



Best PR Tool for China Bank 2016 Annual Report

2018

# More than your banker, the right partner.

Investor Relations: 28/F, BDO Equitable Tower, 8751 Paseo de Roxas, Makati City Philippines, 1226

Phone: (632) 885-5601 Fax: (632) 892-0238

Email: investor-relations@chinabank.ph

Website: www.chinabank.ph

Investor Relations (IR) Team:

Alexander C. Escucha Senior Vice President acescucha@chinabank.ph

Aerol Paul B. Banal, SM Vicky N. Quisido, SAM investor-relations@chinabank.ph