



# **Investor Presentation 1H 2018**

# Your Success is our Business

# **Legal Disclaimer**

This presentation and the information contained herein as well as the materials distributed herewith ("Presentation") are the sole and exclusive property of China Banking Corporation ("China Bank") and shall only be used for the purpose intended herein. None of the information contained in this Presentation constitutes a solicitation, offer, opinion, or recommendation by China Bank to buy or to sell any securities or financial instrument or to provide any investment service or investment advice. The information contained in this Presentation is based on carefully selected sources believed to be reliable but no representation or warranty as to its accuracy or completeness is made. All statements in this Presentation, other than statements of historical facts, that address activities, events, or developments that China Bank expects or anticipates will or may occur in the future (including but not limited to projections, targets, estimates and business plans) are forwardlooking statements. China Bank's actual results or developments may differ materially from those expressed or implied in these forward-looking statements as a result of various factors and uncertainties, including but not limited to price fluctuations, actual demand, exchange rate fluctuations, market shares, competition, changes in legal, financial and regulatory frameworks, international economic and financial market conditions, political risks, cost estimates, and other risks and factors beyond our control. Your use of the Presentation shall be at your sole risk and you shall form your own conclusions as to the reliability of any information presented and as to any conclusions to be drawn therefrom. China Bank shall not be directly or indirectly liable, in any way, for any inaccuracies, errors, or omissions in the Presentation, including but not limited to any quotes or financial data contained therein, nor for any damages resulting therefrom. Any opinion/data/forward-looking statements herein reflected may be subject to change by China Bank without notice.

> Investor Relations: 28/F, BDO Equitable Tower, 8751 Paseo de Roxas, Makati City Philippines, 1226

Phone: (632) 885-5601 Fax: (632) 892-0238

Email: investor-relations@chinabank.ph

Website: www.chinabank.ph

Investor Relations (IR) Team:

Alexander C. Escucha Senior Vice President acescucha@chinabank.ph

Aerol Paul B. Banal, SM Vicky N. Quisido, SAM investor-relations@chinabank.ph

#### **Presentation Outline**

## **Economic Environment**

**Company Profile** 

**Key Investment Merits** 

Corporate and Financial Highlights

#### **Economic Environment**

Heavy capital outflow

#### **WORLD ECONOMY PH ECONOMY** PH BANKING Cyclical upswing underway Resilient to external shocks Solid economic performance Asset base expanded 11% yoy GDP growth at 6.8% US - GDP growth at 2.3%; Added 2 million jobs; Deposits up 12.6%; Inflation uptrend to 3.8% Loans up 17.2% in Mar Three 25-bps policy rate hikes Unemployment slightly Asset quality improved to 1.8%; up to 5.7% LLR at 126% in Mar China - GDP growth at 6.8%; Deleveraging; Policy rate raised to UK/B Total CAR stood at 14.98% as 3.25%

of Dec 2017

# **Competitive Landscape**

#### Private Banks – CHIB No. 5 in Assets, Loans and Deposits

		ASSETS		LOANS (Net)		DEPOSITS		CAPITAL		ROE					
Institution	Rank	Amt	Mkt	Rank	Amt	Mkt	Rank	Amt	Mkt	Rank	Amt	Mkt Share	Jan-Jun	Jan-Jun	Branches
(June 2018)		(in P Bn)	Share (%)		(in P Bn)	Share (%)		(in P Bn)	Share (%)		(in P Bn)	(%)	'18	'17	
BDO	1	2,846	18.56%	1	1,933	21.34%	1	2,323	19.64%	1	303	17.73%	8.81%	10.19%	1,224
MBT	2	2,190	14.28%	2	1,346	14.86%	2	1,560	13.19%	2	276	16.13%	9.18%	9.46%	953
BPI	3	1,895	12.36%	3	1,246	13.76%	3	1,537	12.99%	3	238	13.94%	10.79%	13.78%	983
PNB	4	872	5.68%	4	520	5.74%	4	673	5.69%	4	119	6.95%	8.94%	4.77%	704
CHIB	5	766	4.99%	5	457	5.04%	5	654	5.53%	6	79	4.63%	8.46%	10.44%	604
SECB	6	721	4.70%	6	381	4.21%	7	443	3.74%	5	105	6.16%	8.10%	10.56%	301
UBP	7	622	4.06%	8	313	3.45%	6	453	3.83%	7	72	4.19%	12.47%	12.76%	320
RCBC	8	586	3.82%	7	375	4.14%	8	397	3.35%	8	68	3.97%	6.46%	7.50%	509
UCPB	9	323	2.11%	10	173	1.91%	10	279	2.36%	10	16	0.94%	11.13%	14.11%	236
EW	10	320	2.08%	9	213	2.35%	9	262	2.21%	9	41	2.39%			448
Gov't Banks		2,327	15.17%		1,052	11.62%		1,940	16.41%		167	9.75%			
LBP		1,706	11.12%		749	8.27%		1,508	12.75%		118	6.89%			
DBP		620	4.04%		303	3.34%		432	3.65%		49	2.84%			125
Foreign Banks		1,124	7.33%		670	7.39%		701	5.92%		137	8.01%			
Other Local Banks		742	4.84%		378	4.17%		606	5.13%		89	5.22%			
TOTAL		15,335	100%		9,057	100%		11,828	100%		1,710	100%			

Source: Published SOCs, ROE-SEC-17Q Reports except LBP & DBP

#### **Presentation Outline**

**Economic Environment** 

# **Company Profile**

**Key Investment Merits** 

Corporate and Financial Highlights

# **Snapshot of China Bank**

Long history as the oldest privately owned bank in the Philippines, established in 1920

Listed since the establishment of the Exchange by 1927

Strong presence in the entrepreneur, middle market and business segments

Longest relationship with Chinese-Filipinos, serving this community up to the 4<sup>th</sup> generation

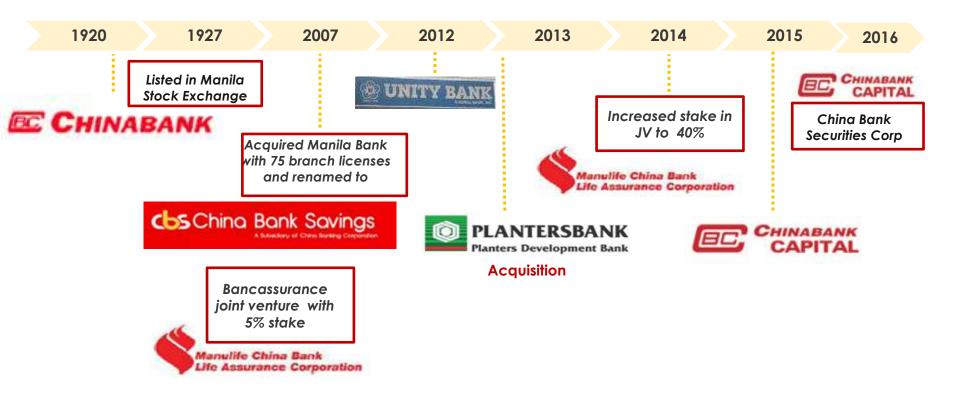
# **Primary Business**

- A. Deposits & Related Services
- B. Internet Banking and Mobile Banking Services (Retail & Corporate)

Corporate	Consumer	Wealth Management			
Corporate, Commercial & SME lending	Consumer loans (mortgages, vehicle, personal, teacher loans)	Trust and asset management			
Cash management	Credit cards	Wealth management, Private Banking			
Factoring	Remittances	Life insurance and investments (MCBLife)			
Investment Banking (China Bank Capital Corp), securities brokerage (China Bank Securities Corp)					
Treasury and Foreign Exchange Trading					
Non life insurance (China Bank Insurance Brokerage)					

#### **Bank Milestones**

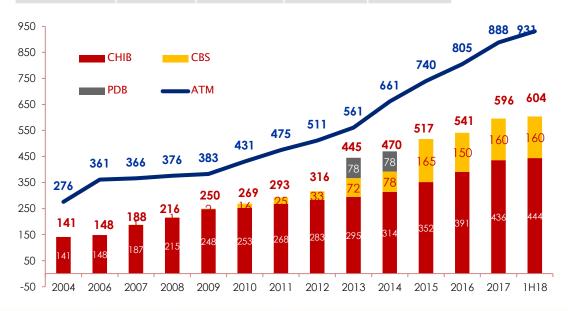
Expand portfolio in SME, MME and Consumer segments further enhanced by recent strategic acquisitions



# Bank Strategy – Continued Network Expansion

#### As of June 2018

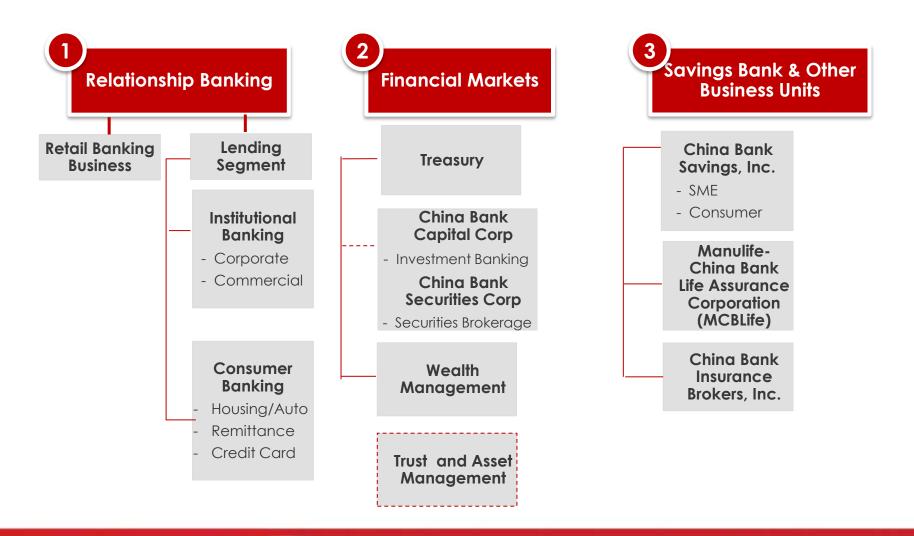
No. of Branches	China Bank	China Bank Savings	Total	% Share Total
Metro Manila	241	78	319	53%
Luzon	110	67	177	29%
Visayas	56	9	65	11%
Mindanao	37	6	43	7%
Total	444	160	604	100%





# Comprehensive Financial Services Platform

China Bank's organization anchored on three engines of growth:



#### **Presentation Outline**

**Economic Environment** 

**Company Profile** 

**Key Investment Merits** 

Corporate and Financial Highlights

# **Key Investment Merits**

- 1 Established strength in affluent Chinese-Filipino business segment
- 2 Strong balance sheet with sustainable growth
- 3 Diversified and well collateralized loan portfolio
- 4 Improving asset quality and loan loss coverage
- 5 Funding strong brand franchise / retail base
- 6 Healthy capital position
- Well diversified income stream, effective cost management, growing distribution network supported by robust infrastructure
- 8 Sustained delivery of shareholder returns
- 9 Strong Support from Shareholders and Synergies with the SM Group
- 10 Experienced and competent management team

# Established Strength in Affluent Chinese-Filipino Business Segment

Loyal and highly valuable customer base

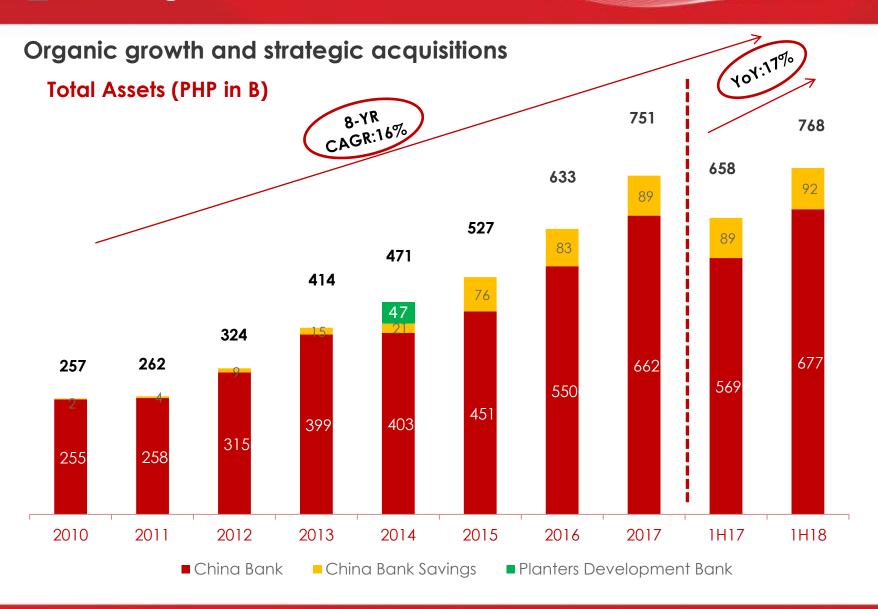
Predominantly focused on the SME/MME segments

**Multi-generational relationships** 

Agile and entrepreneurial mindset

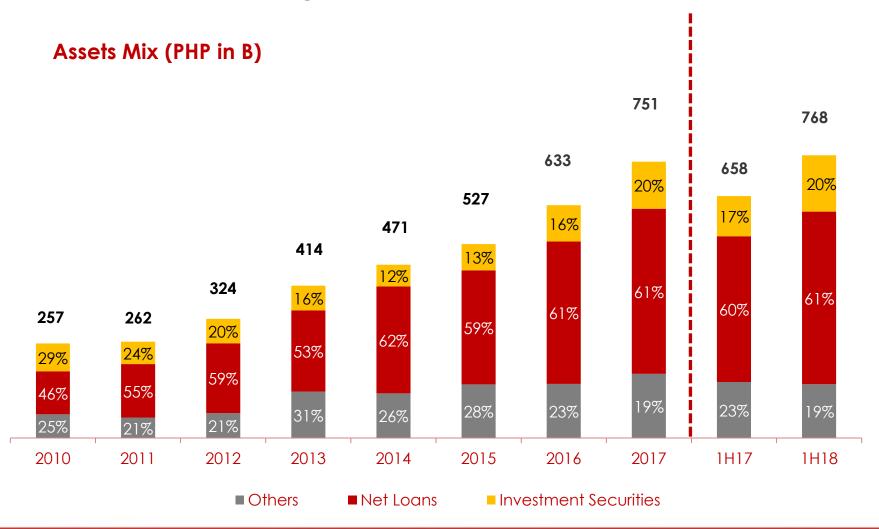
Sustainable and profitable niche client relationships

# Strong Balance Sheet with Sustainable Growth



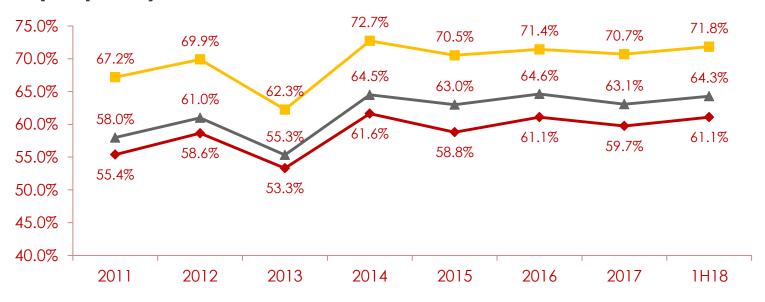
# Strong Balance Sheet with Sustainable Growth

#### Emphasis on core-recurring income



# Strong Balance Sheet with Sustainable Growth

#### **Healthy liquidity**



Loans (Net) to Total Assets Loans (Net) to Customer Deposits Loans (Net) to Stable Funds

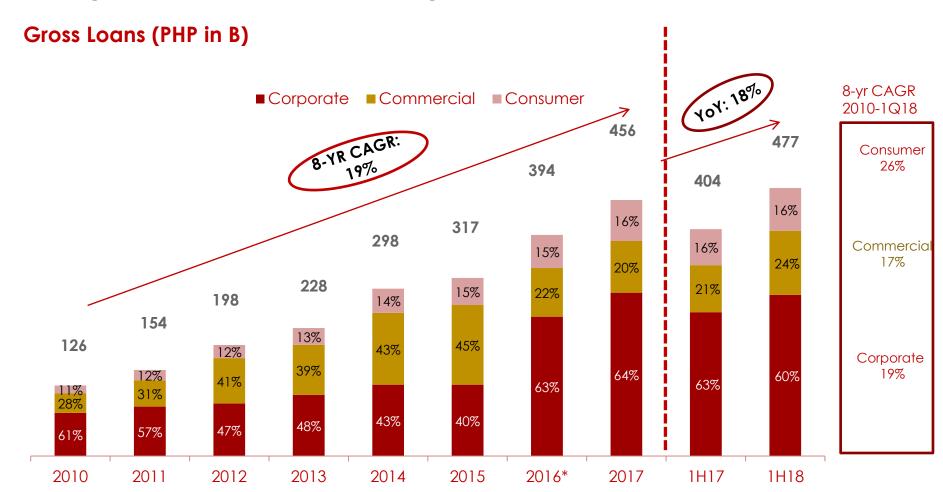
Source: Capital Intelligence Rating report where;

Customer Deposits, Savings, Demand, Time

Stable funds - total customer deposits + medium &long term funding + subordinated debt + hybrid capital + free capital (total capital-subsidiaries & affiliates-fixed assets)

# Diversified and Well Collateralized Loan Portfolio

#### Loans growth faster in consumer segment

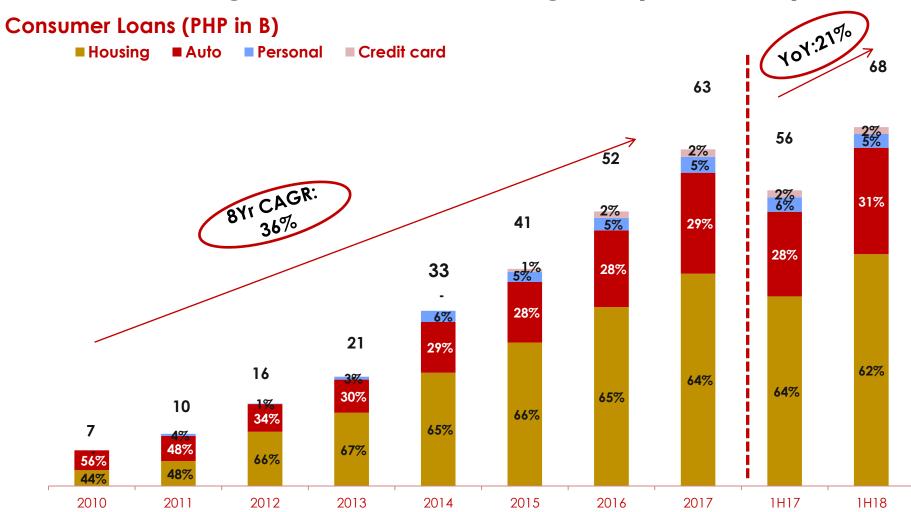


<sup>\*</sup> Loans were reclassified into corporate (accounts with assets of 100M up) from commercial loans



# Diversified and Well Collateralized Loan Portfolio

Loans continue to grow fast in consumer segment (CHIB & CBS)

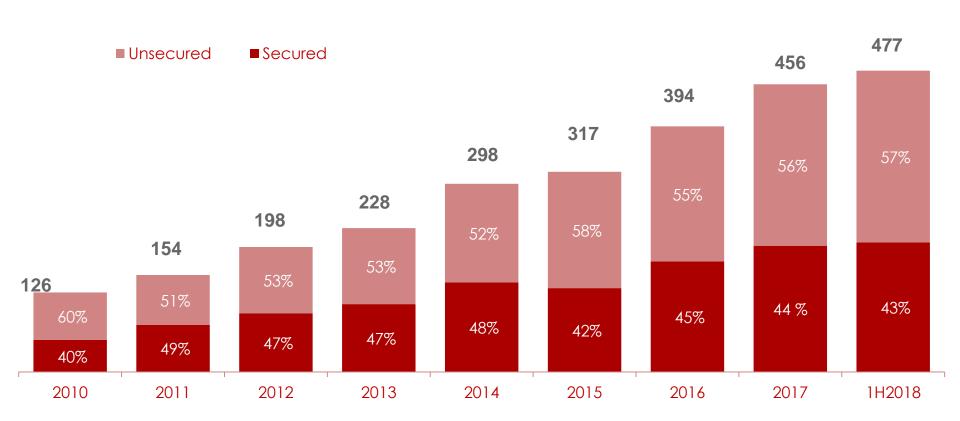


<sup>\*</sup> Excludes CTS & loans to developers



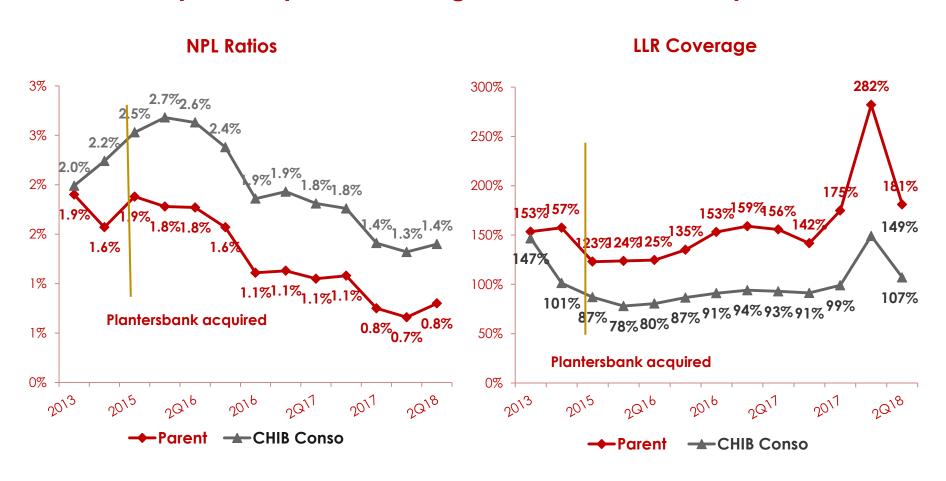
# Diversified and Well Collateralized Loan Portfolio

### **Loans By Security**



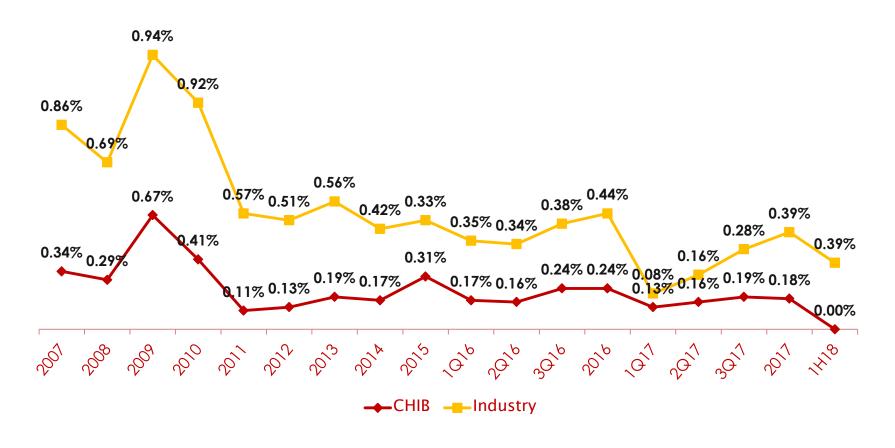
# Improving Asset Quality and Loan Loss Coverage

#### Asset Quality Ratios post PDB integration continue to improve...



# Improving Asset Quality and Loan Loss Coverage

#### Credit Cost – lower than the industry

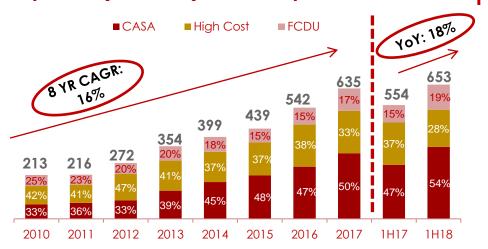


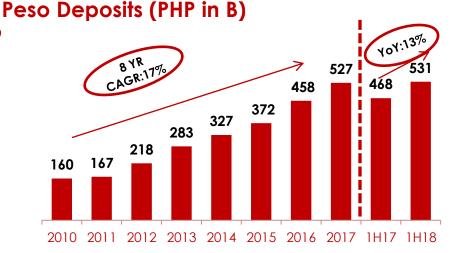


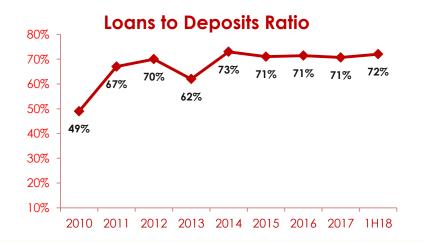
# Funding – Strong Brand Franchise / Retail Base

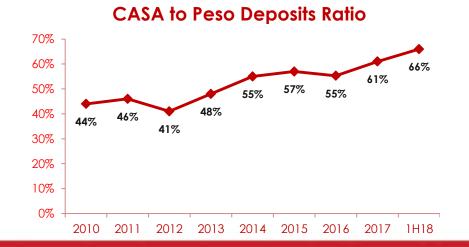
#### Strong branch franchise/retail funding base

Deposits (PHP in B), core deposits 70%





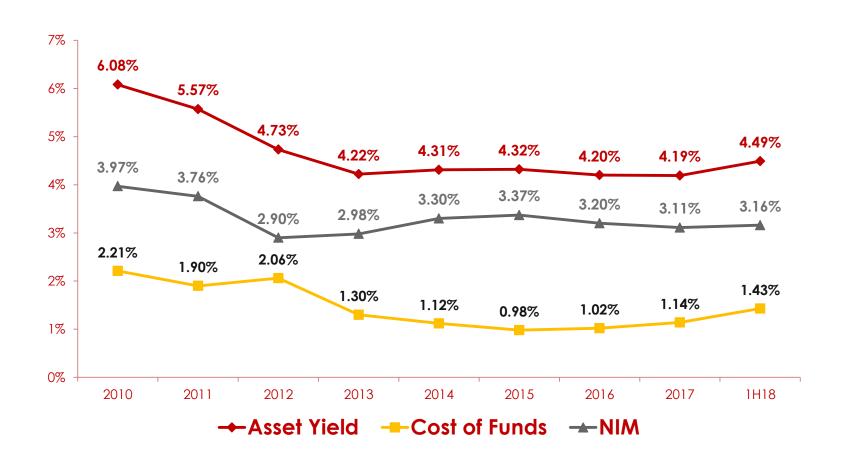






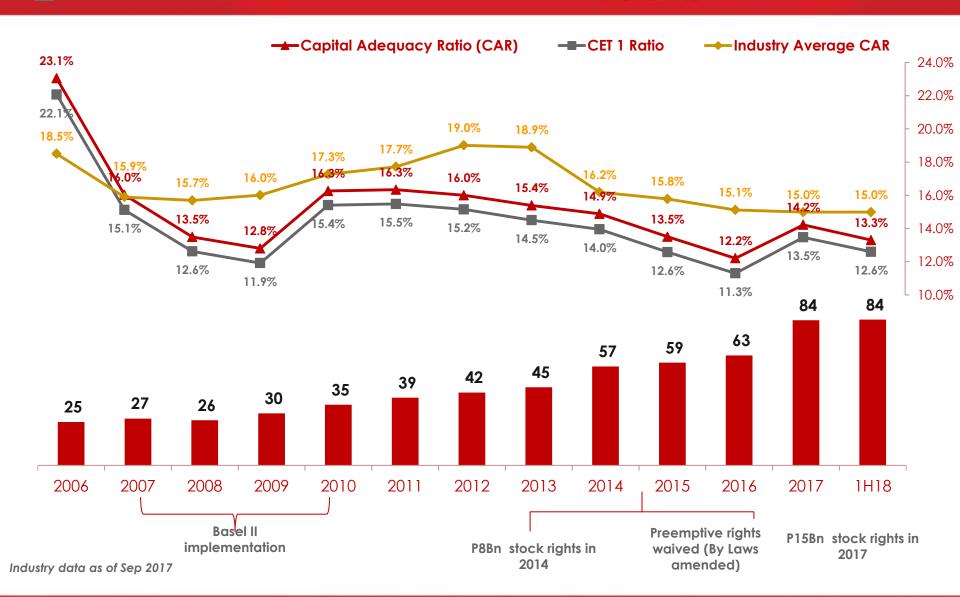
# Funding – Strong Brand Franchise / Retail Base

#### **Stable Margins**





# **Healthy Capital Position**



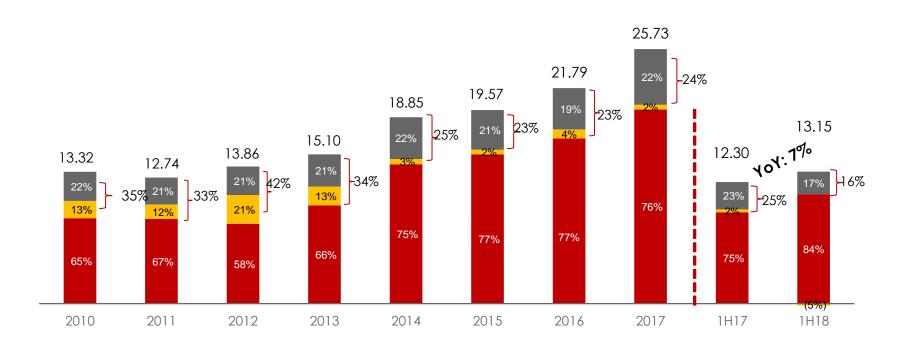


# Well Diversified Income Stream

#### **Operating Income Mix**

(PHP in B)



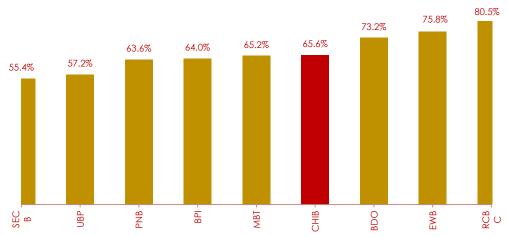




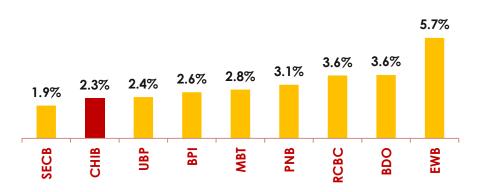
# **Effective Cost Management**

#### ... even with cost drag of branch expansion

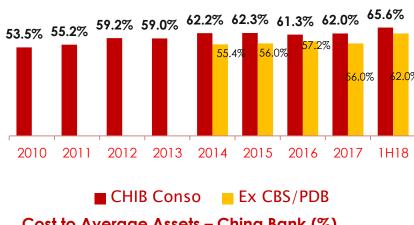
#### Cost to Income – Philippine Banks June 2018



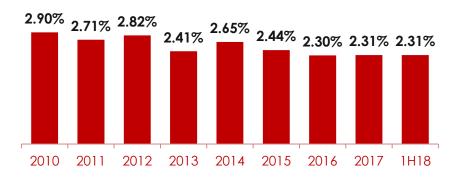
Cost to Average Assets – Philippine Banks June 2018



#### Cost to Income – China Bank (%)



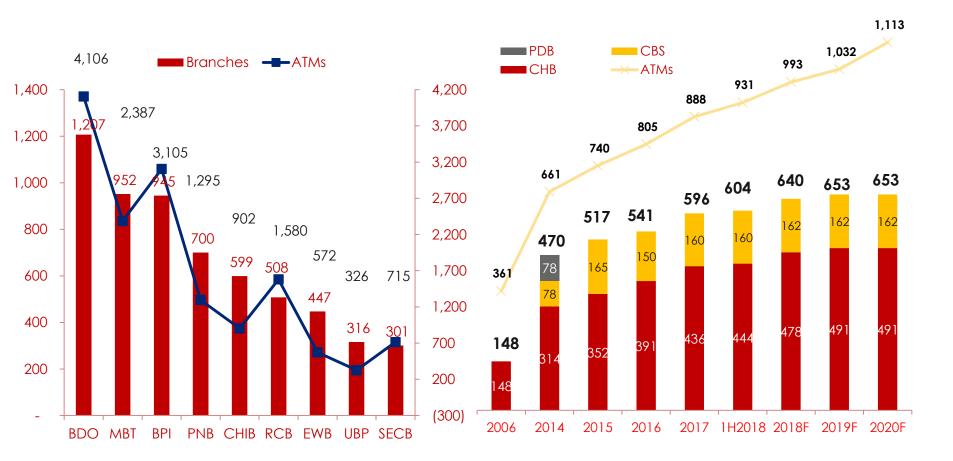
Cost to Average Assets – China Bank (%)



# **Growing Distribution Network**

5<sup>th</sup> Largest Distribution Network in the Philippines (No. of Branches, ATMs as of Mar 2018)

Network Expansion Plan (No. of Branches and ATMs)





# ... Brand Refresh, Modern Branch Look and Feel...











# 7 Supported by Robust Infrastructure

#### Customer-centric technology initiatives...

- July 2016 Upgrade Retail Internet China Bank Online
- **EMV** Compliant since January 2017
- **Mobile Banking Initiative**



**Since 2015** 



ATM cards, machines -1 of the first in PHL

- New Treasury system --Calypso
- Replace Trust/Asset Management system
- Cash Management / **Corporate Online**
- **Digital Banking transformation**

#### ... supported by robust infrastructure platform







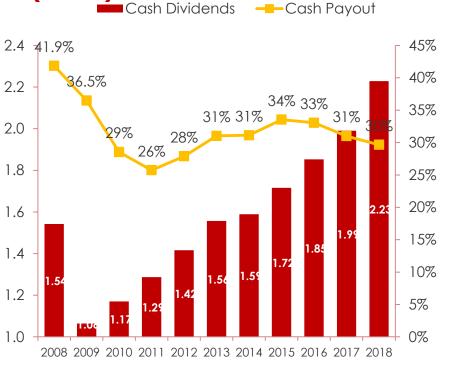




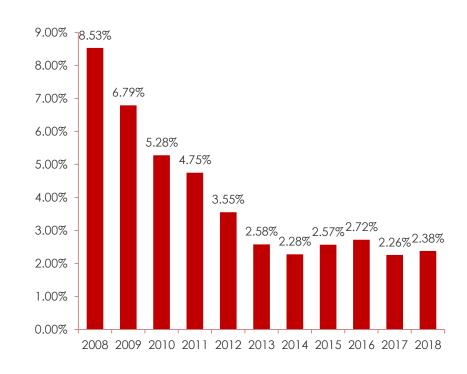


# Sustained Delivery of Shareholder Returns

# Consistent dividends track record (In Mn)



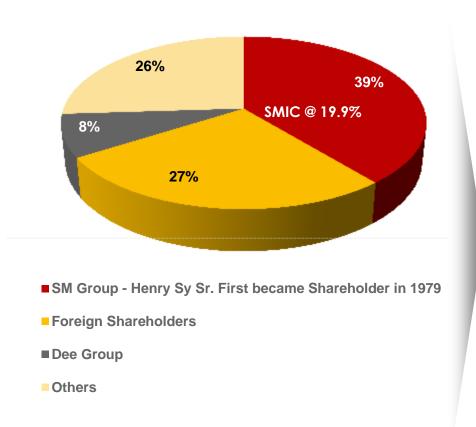
# Dividend Yield – consistently above industry average



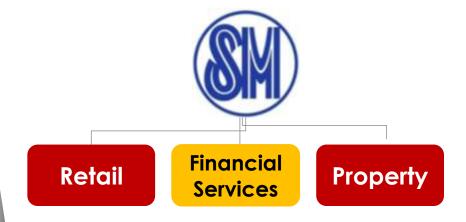


# Strong Support from Shareholders and Synergies with the SM Group

#### **Current Shareholdings**



#### **Snapshot of SM Group Business Lines**



Source: Company filings, presentations, and Public Ownership Report.



# Strong Support from Shareholders and Synergies with the SM Group

# Benefits of SM Group Synergy

Priority rights to locate branches and ATMs in SM shopping malls

CBS mini-branches in SM Group's Savemore, CityMall locations, ATMs at Alfamart







Access to SM Group's ecosystem of merchants, suppliers and contractors

Access to SM Group's retail network to promote new products

#### **Board of Directors**



Henry Sy, Sr.

- Honorary Chairman and Advisor to the Board since 1997
- He is also the Chairman of listed companies of SM Investments Corporation, BDO Unibank, Inc. (Emeritus), and SM Prime Holdings, Inc. (Emeritus)



Hans T. Sy

- Chairman of the Board since May 5, 2011
- Vice Chairman from 1989 to 2011
- China Bank Board Director since May 21, 1986,
- Director and Ex-Com Chair of SM Prime Holdings, Inc., and serves as Adviser to the Board of SM Investments Corporation as well as occupies positions in various companies of the SM Group



Gilbert U. Dee

- Vice Chairman of the Board since May 5, 2011
- Chairman from 1989 to 2011
- Ching Bank Board Director since 1969
- Chairman of the Boards of Union Motor Corporation and China Bank subsidiary CBC Properties and Computer Center, Inc. (CBC-PCCI), and Director of Super Industrial Corporation



Peter S. Dee

- Member of the Board since April 14, 1977
- President and Chief Executive Officer of the Bank from 1985 to 2014
- Director in CBC-PCCI, CBC-IBI and CBC Forex, Hydee Management & Resources Corporation, Commonwealth Foods, Inc., and GDSK Development Corporation
- Independent Director in City & Land Developers, Inc. and Cityland Development Corporation



Joaquin T. Dee

- Director since 1984
- Director/ President of JJACCIS Development Corporation and Enterprise Realty Corporation, and Director/ Treasurer of Suntree Holdings Corporation



William C. Whang

- Director and President since Nov 1, 2017
- EVP and COO from Feb 2017 to Oct 2017; Head of Lending Business Segment
- Director/Treasurer of Chinabank Insurance Brokers, Inc. (CBC-IBI) and China Bank Computer Center Inc. (CBC-PCCI)
- Director of China Bank Savings (CBSI). China Bank Capital Corp (CBCC)
- Director of BancNet, Inc.
- Director of Philippine Payments Management, Inc. (PPMI)

#### **Board of Directors**



- Director since 1993
- Director of SM Prime Holdings, Inc.
- Director of Supervalue, Inc., Super Shopping Market, Inc., National University and Sanford Marketing Corp.



Harley T. Sy Director

- Director since 2001
- Former President of SM Investments Corp.
- Director of SM Synergy Properties Holdings Corp.,
   Sybase Equity Investments Corp., and Tagaytay
   Resort Development Corporation



Director

Jose T. Sio Director

- Director since November 7, 2007
- Chairman of SM Investments Corp.
- Director of Atlas Consolidated Mining and Development Corporation, Belle Corp., and BDO Unibank, Inc.
- Adviser to the Board of Directors in Premium Leisure Corporation & SM Prime Holdings, Inc.
- Director in OCLP (Ortigas) Holdings, Inc., Manila North Tollways Corporation, and CityMall Commercial Centers Inc.
- President of SM Foundation, Inc. and GlobalFund Holdings, Inc.



Robert F. Kuan Independent Director

- Lead Independent Director and was first elected to the China Bank Board on May 5, 2005
- Member of the Boards of Trustees of St. Luke's Medical Center, SLMC Global City, Inc., St. Luke's College of Medicine – William H. Quasha Memorial, and Brent International School, Inc
- Independent Director of Seaoil Phils., Inc. and Towers Watson Insurance Brokers Philippine Inc., CBSI and CBCC
- Independent Director of Far Eastern University, Incorporated



Alberto S. Yao Independent Director

- Independent Director and was first elected to the China Bank Board on July 7, 2004
- President & CEO of Richwell Trading Corporation, Richwell Philippines, Inc., Europlay Distributor Co., Inc., and Internationale Globale Marques, Inc.; President of Richphil House Incorporated, and Megarich Property Ventures Corp.
- Director of CBSI and CBCC



Margarita L, San Juan Independent Director

- Elected as Independent Director to the China Bank Board last May 4, 2017
- Independent Director of China Bank Savings
- Formerly Senior Vice President and Group Head of the Account Management Group (known now as Institutional Banking Group) until her retirement on Feb. 12, 2012

\*Ricardo R. Chua, the former President and CEO, was appointed as Advisor to the Board effective November 1, 2017

# Management Team – Experienced, Successors in Place



Hans T. Sy
Chairman of the Board
Vice Chair since 1989
Director since 1986



Gilbert U. Dee Vice Chairman of the Board



William C. Whang
Director and President since Nov. 1, 2017
Chairman of China Bank Securities Corp.



Romeo D. Uyan
EVP and Chief Operating Officer (COO)
Vice Chairman of China Bank Capital
Corp.



Rosemarie C. Gan
Executive Vice President and
Head of Retail Banking Business



Alberto Emilio V. Ramos Executive Vice President and President of China Bank Savings



Patrick D. Cheng
Senior Vice President and Chief Finance
Officer (CFO)
Director of China Bank Savings



Alexander C. Escucha
Senior Vice President and Head of
Investor and Corporate Relations Group
Director of China Bank Savings

# Management Team – Experienced, Successors in Place



Benedict L. Chan
First Vice President and
Treasurer and Head of Treasury Group



Lilian Yu
First vice President and Head of
Institutional Banking Group
Advisor to the Board of China Bank
Capital



Renato K. De Borja
First Vice President and Head Remittance and
Credit Cards Business



Lilibeth R. Carino
First Vice President and
Head, Consumer Banking Group
(Housing and Auto)



Ryan Martin L. Tapia
President of China Bank Capital Corp.
Director of China Bank Securities Corp.



Virgilio O. Chua Managing Director and Treasurer, Head of Coverage and Origination, China Bank Capital Corp.



Marisol M. Teodoro
President, CEO and Director of
China Bank Securities Corp.

# Management Team – Experienced, Successors in Place



Jose L. Osmeña
First Vice President and
Deputy Group Head of Retail
Branch Banking



Ananias S. Cornelio III
First Vice President and
Chief Risk Officer



Delia Marquez
First Vice President and
Head of Centralized Operations Group
effective Dec 1, 2017



Mary Ann Lim
Vice President, Trust Officer and Head of
Trust and Asset Management Group
since January 1, 2018



Atty. Corazon I. Morando Vice President and Corporate Secretary



Atty. Aileen Paulette De Jesus Vice President, Chief Compliance Officer effective March 1, 2018

#### **Presentation Outline**

**Economic Environment** 

**Company Profile** 

**Key Investment Merits** 

Corporate and Financial Highlights

# **Financial Highlights**

#### **Income Statement**

In Php Millions

	1H	1H	Change		
	2018	2017	Amount	%	
Net Interest Income	11,058	9,230	1,829	19.8	
Non-interest Income	2,086	3,067	(981)	(32.0)	
Total Operating Income	13,145	12,297	848	6.9	
Total Operating Expenses	8,594	7,814	779	10.0	
Income before Income Tax	4,551	4,483	68	1.5	
Provision for Income Tax	986	883	103	11.6	
Net Income	3,565	3,600	(35)	(1.0)	
Ratios:					
Net Interest Margin (%)	3.16	3.07			
Cost-to-income Ratio (%)	65.38	63.55			
Return on Average Equity (%)	8.46	10.44			
Return on Average Assets (%)	0.96	1.13			

# **Financial Highlights**

#### **Balance Sheet**

In Php Millions

	1H	1H	Change		
	2018	2017	Amount	%	
Total Assets	768,437	657,509	110,929	16.9	
Loans and Receivables (net)	469,448	396,669	72,779	18.3	
Total Deposits	653,443	554,039	99,403	17.9	
Low Cost Deposits	374,588	284,656	89,932	31.6	
Time Deposits	278,854	269,384	9,471	3.5	
Total Equity	83,599	80,115	3,485	4.3	
Ratios:					
Loans to Deposits (%)	71.8	71.6			
Non-performing Loans (%)	1.5	1.8			
NPL Coverage (%)	107	93			
Tier 1 / CET 1 (%)	12.6	14.7			
CAR (%)	13.3	15.5			

# **Credit Ratings**

## Moody's

- Investment grade credit rating of Baa2
- Same level as the Philippine sovereign rating and at par with the country's top 3 biggest banks

## Fitch Ratings

- Upgraded IDR in Sept 2016 to 'BB+' from "BB' and its viability rating to 'bb+' from bb (stable outlook)
- Affirmed just recently (Feb 2018)



 Upgraded Financial Strength Rating (FSR) to 'BBB' from "BBB-' with Stable outlook

## **Awards and Recognition**

- China Bank is among the country's top-scoring listed companies in the ASEAN Corporate Governance Scorecard (ACGS) for 2017—the only bank among the Philippine companies with scores of 100 points and above.
- Bell Award for Corporate Governance for the 5th Straight Year from The Philippine Stock Exchange (Top 5 of 268 listed companies) – Special Citation in 2017
- 8th Asian Excellence Awards 2018 Corporate Governance Asia
  - Best Investor Relations Company (Philippines) China Bank
  - Best Investor Relations Professional (Philippines) Alexander C. Escucha (SVP)
- Global Banking & Finance Review Awards Global Banking & Finance Review (U.K.)
  - Best Corporate Governance Bank Philippines 2018
  - Best Investor Relations Bank Philippines 2018
  - Best Bank for Debt Capital Markets Philippines 2018
- 3rd Investment House Association of the Philippines (IHAP) Awards
  - Best Fixed Income Deal P181 Billion Republic of the Philippines Bureau of the Treasury's Retail Treasury Bond
  - Best Fixed Income Deal Ayala Corporation US\$400 Million Fixed-For-life Bonds (Ayala USD Fixed For Life)
  - Best Equify Deal Del Monte Pacific US\$200 Million Preferred Shares (Del Monte USD Preferred Shares)
  - Deal of the Year P181 Billion Republic of the Philippines Bureau of the Treasury's Retail Treasury Bond
  - Best Fixed Income House
- 2018 PDS Annual Awards Night Philippine Dealing System
  - TOP CORPORATE ISSUE MANAGER / ARRANGER INVESTMENT HOUSE CATEGORY (CHINA BANK CAPITAL CORPORATION)
  - Special Citation: Underwriter & Bookrunner who participated in the Pilot Issuance and the first official issuance under the approved Enrolled Securities Program
- 53rd Anvil Awards-Public Relations Society of the Philippines
  - Best PR Tool (China Bank 2016 Annual Report)











# 2018 Awards and Recognition



Best Investor Relations Company – (Philippines) China Bank

2015, 2016, 2017, 2018



Best Investor Relations Professional -Philippines SVP Alexander C. Escucha

2015, 2016, 2017, 2018



Best Corporate Governance Bank – Philippines

2016, 2017, 2018



Best Investor Relations Bank – Philippines

2016, 2017, 2018



Best Bank for Debt Capital Markets

2016, 2017, 2018



Best Fixed Income Deal - P181 Billion Republic of the Philippines Bureau of the Treasury's Retail Treasury Bond

2018



Best Fixed Income Deal - Ayala Corporation US\$400 Million Fixed-For-life Bonds (Ayala USD Fixed For Life)

2018



Best Equity Deal -Del Monte Pacific US\$200 Million Preferred Shares (Del Monte USD Preferred Shares)

2018



Deal of the Year -P181 Billion Republic of the Phillippines Bureau of the Treasury's Retail Treasury Bond

2018



Best Fixed Income House

2018



Best PR Tool for China Bank 2016 Annual Report

2018

# More than your banker, the right partner.

Investor Relations: 28/F, BDO Equitable Tower, 8751 Paseo de Roxas, Makati City Philippines, 1226

Phone: (632) 885-5601 Fax: (632) 892-0238

Email: investor-relations@chinabank.ph

Website: www.chinabank.ph

Investor Relations (IR) Team:

Alexander C. Escucha Senior Vice President acescucha@chinabank.ph

Aerol Paul B. Banal, SM Vicky N. Quisido, SAM investor-relations@chinabank.ph